


# PRIME OUTSOURCING

staff leasing | offshoring | bpo



“Paving your path  
towards **Success**”

Most companies create websites not just to inform their clients and customers online about their products and services but also to make it accessible all over the world. However, there are times when clients and customers have difficulty accessing the site or understanding the information provided on the website. Such times do not only cause inconvenience to the clients and customers but it also results in loss of profit for the company. To prevent this to happen, Prime Outsourcing offers the services of an online support agent and professionals that can market the products and services of companies directly to clients and customers.

Prime Outsourcing is a fast growing Business Process Outsourcing (BPO) company based in Manila Philippines which provides offshore business solutions to overseas clients since February 2005.



## Staffing Options

### Call Center Agent

- ➔ Lead Generation and Appointment Setting
- ➔ Lead Nurturing
- ➔ Phone Invitation
- ➔ Phone Survey
- ➔ Business to business calls
- ➔ Business to consumer calls
- ➔ Debt consolidation
- ➔ Telco sales accounts
- ➔ Credit collection campaigns
- ➔ Outbound sales campaigns
- ➔ Inbound sales campaigns

### Call Center Agent

- ➔ Travel reservation
- ➔ Order taking
- ➔ Virtual gatekeeper
- ➔ Virtual secretary
- ➔ Toll-free operator
- ➔ Personal email responder
- ➔ Online ticketing operator

### Online Support Agent

- ➔ Live chat
- ➔ Live assistants
- ➔ Instant messaging
- ➔ Chatroom moderation

### Online Community Moderator

- ➔ Forum moderation
- ➔ Board moderation
- ➔ Membership management
- ➔ Membership development
- ➔ Threads cultivation
- ➔ Topics discussions

### Technical Support Agent

- ➔ Technical support
- ➔ Troubleshooting
- ➔ After sales support



# Why Prime Outsourcing?

- ➔ English-proficient telemarketers polished their craft through extensive training and years of experience
- ➔ All agents have neutral accents preferred by Western nations
- ➔ Contact center agents are courteous and approachable
- ➔ Overhead and operational costs can be reduced by 70%, while increasing productivity drastically
- ➔ Excellent and efficient service quality
- ➔ Sensitive information about your clients are secured with Prime Outsourcing
- ➔ All contact agents are supervised by in-office supervisors free of charge



## Testimonials

*"We been using the services of Prime Outsourcing for the last 5 months, and have found the staff we have used to be highly skilled, efficient, friendly and great value for money. We would have no hesitation in recommending them, and will continue to make use of their services for the future."*

Content Provider Company  
London, UK

*"I've been very satisfied with Prime Outsourcing. They are professional, attentive and reliable. I recommend them as a smart offshore solution."*

Advertising and Media Company  
Ohio, USA



## Case Studies

The client from Brooklyn, New York looked for alternative marketing strategies to capture their target market for their cleaning and maintenance services. The client hired telemarketing agents who in result contacted and created a sufficient number of customers in a span of three months by maintaining a call volume of at least 100 calls a day. The target number of customers in Brooklyn Manhattan, Brooklyn Queens, 5th Avenue and Park Avenue was reached.

For the Australian software developer company, we also provided telemarketing campaigns to attract investors for their newly develop iPhone application. Within months of getting the services of Prime Outsourcing, the client was able to get the investors he needed to launch his mobile app.



We have helped many individuals and companies alike to become some of the biggest name online in their respective industries. So why not try our excellent offshore staffing services?

**Contact Prime Outsourcing now!**

**Prime Outsourcing Inc.**

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